

COOKIE-POLICY

What are cookies?

EMobG Services Germany GmbH, Anckelmannsplatz 1, 20537 Hamburg collects information about your device through the use of cookies and similar technologies. EMobG Services Germany GmbH is a company of the Europcar Mobility Group and offers mobility solutions under the Buchbinder brand. Cookies and other similar technologies are tracers that are stored on your device when you visit our website ("cookies"). This policy ("Cookie Policy") aims to describe the different types of cookies used in connection with this website. This Cookie Policy supplements the [Privacy Policy](#) and should be read in conjunction with

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1.What kind of cookies does EMobG Services Germany GmbH use?

EMobG Services Germany GmbH uses different types of cookies for the following purposes:

- Absolutely necessary cookies: these cookies are required for the proper functioning of our website. Without these cookies, customers will not be able to use our website.
- Analysis cookies: these cookies allow EMobG Services Germany GmbH to analyse how our customers use our website in order to improve the quality of our website and optimise navigation.
- Advertising cookies: These cookies are used by EMobG Services Germany GmbH and our marketing agencies to measure the effectiveness of our media advertising campaigns.

2. For how long does EMobG Services Germany GmbH store the cookies?

The Europcar Mobility Group uses "persistent" and "session" cookies:

- Permanent cookies are cookies that remain stored on your device between visits until they expire or until you delete them;
- Session cookies are cookies that are temporarily stored on your device and automatically deleted.

3. Is the information collected through cookies transferred outside the EU?

EMobG Services Germany GmbH draws your attention to the fact that information collected through the use of certain cookies may be transferred outside the EU. This can be explained by the fact that some of our service providers maintain servers around the world to ensure a better quality of service.

We recommend that you read the privacy policies of these service providers for information on the rules applicable to the transfer of your data.

4. How long are the cookies stored by Europcar?

EMobG Services Germany GmbH uses "persistent cookies" and "session cookies".

Persistent cookies are cookies that remain stored on your device between your visits until they expire or you request their deletion.

Session cookies are stored temporarily on your device and are automatically deleted when you leave our website. Below is a list of the persistent cookies used by Europcar and the length of time each is stored.

5. cookie list

	Description/ Purpose	Cookies	Permanent/ Session	Data transfers outside the EU?	Retention period
Absolutely necessary	These cookies are necessary for the website to function and cannot be switched off.	Commanders Act Google Tag Manager Trusted Shops cookieSettingsAnalyse cookieSettingsBase	Permanent Permanent Permanent Permanent Permanent	No Yes No No No	13 Months 13 Months 90 Days 13 Months 13 Months
Performance	These cookies allow us to analyse visits and traffic so that we can measure the performance of our website and improve it for you. They also show us which pages are the most popular and how visitors move around the site.	Google Analytics GA Audiences	Permanent Permanent	Yes Yes	24 Months 24 Months
Ads	These cookies are set by us and/or our advertising partners and help us to build a profile of your interests so that you can be shown relevant advertising on our and other websites.	Bing Ads DoubleClick Floodlight Metapeople DoubleClick	Permanent Permanent Permanent Permanent	Yes Yes Yes Yes	24 Months 13 Months 60 Days 13 Months

		dwin1.com (master tag)	Permanent	Yes	30 Days
		Cloudflare (jsdelivr.net)	Permanent	Yes	12 Months

6.Third party cookies

	First-party cookies	Third-party cookies
Necessary cookies	Google Tag Manager cookieSettingsAnalyse cookieSettingsBase	Commanders Act Trusted Shops
Analytics Cookies	Google Analytics GA Audiences	N/A
Ad-Cookies	N/A	Bing Ads DoubleClick Floodlight Metapeople DoubleClick dwin1.com (master tag) Cloudflare (jsdelivr.net)

7. How can you manage your cookies?

You can activate or deactivate the use of cookies at any time and request the deletion of the information collected by writing an email to dpo@europcar.com

Under certain conditions, you have data protection rights with regard to the processing of your personal data, including with regard to cookies (e.g. a right of access, rectification and deletion). You can easily consent or object to the use of cookies by selecting the relevant options in the Privacy Centre. You can also withdraw your consent at any time and request the deletion of this information.

You can find more information about these rights in our Privacy Policy.

You can also adjust your cookie settings in your web browser.

8. Whom can you contact if you have a question about the use of cookies?

If you have any questions regarding Europcar's use of cookies, please write to: dpo@europcar.com

9.Changes to this cookie policy

This cookie policy was last amended on 01.06.2021.

EMobG Services Germany GmbH reserves the right to change this cookie policy at any time.

If a change affects the use of cookies on this website, we will inform you of the change and ask for your consent.